An Empirical Investigation on the Psychological Antecedents of Social Entrepreneurship

Andrea Kim / Chul Woo Moon / Sang Kyun Kim / You Sang Koh / Jiseon Shin

Published Online: 2019-05-29 | DOI: https://doi.org/10.1515/erj-2017-0129

30,00 € / $42.00 / £23.00

GET ACCESS TO FULL TEXT

Abstract

Despite the growing phenomenon of social entrepreneurship, the existing literature has limited quantitative findings on its determinants. This study examines the psychological origins of social entrepreneurial behavior based on the motivated information processing theory. Our structural equation modeling analysis of 179 nascent social entrepreneurs in South Korea indicates the indirect effects of prosocial motivation on social enterprise creation behavior through perceived meaningfulness and...